



Louisiana Press Association
Ad Placement Service

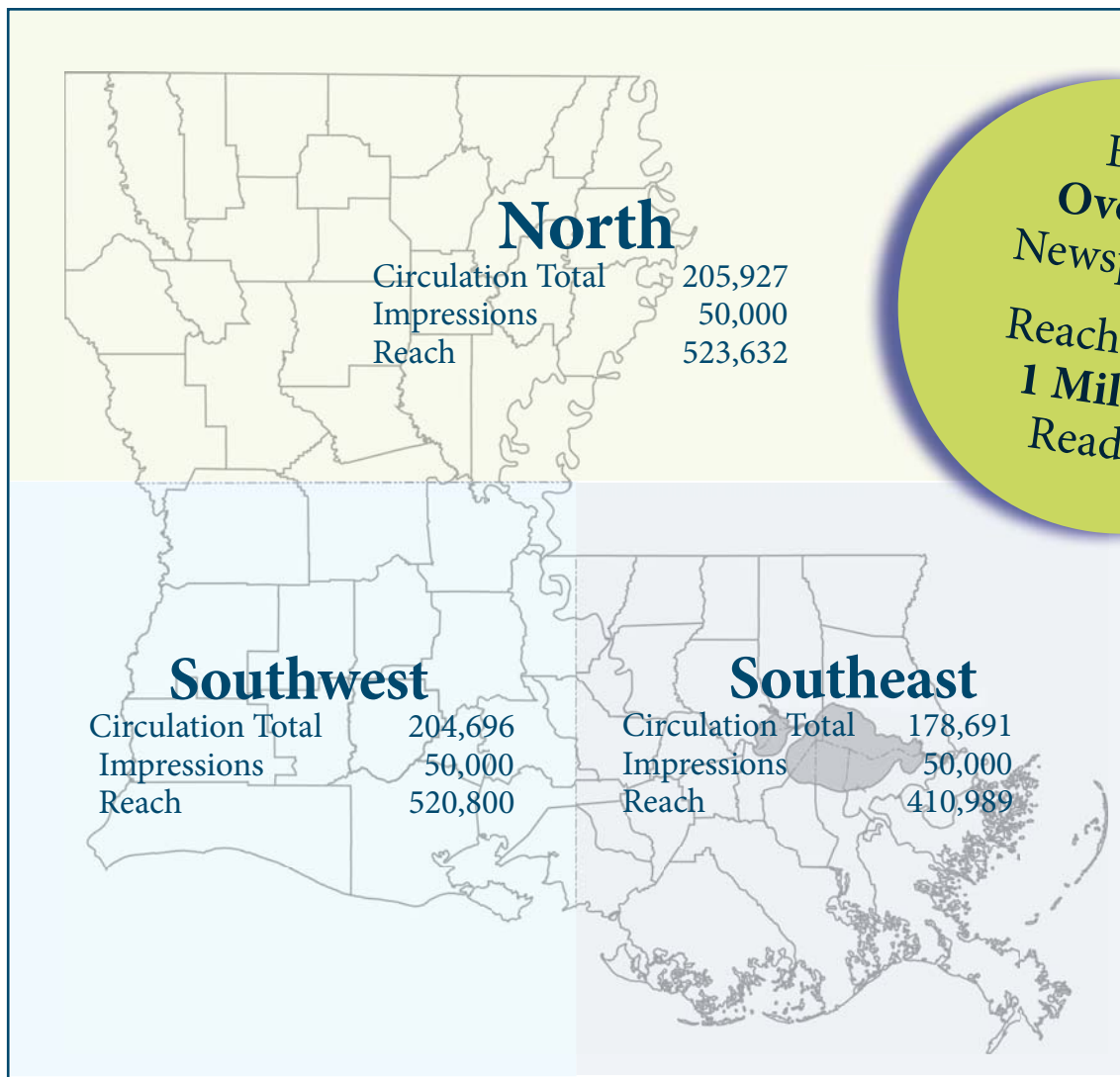
LPA

Newspaper: The Multimediu
2010 Statewide Advertising Program
Print & Online Integrated Buy



LPA

Newspaper: The Multimediu 2010 Statewide Advertising Program Print & Online Integrated Buy



*2x2 or 2x4 ad run one time "week of" 300x250 online ad live for 7 days.

Net Rates

2x2 (3.25" x 2") & 300 x 250

1 Zone	\$625.00
2 Zones	\$1025.00
3 Zones	\$1250.00

2x4 (3.25" x 4") & 300 x 250

1 Zone	\$1050.00
2 Zones	\$1700.00
3 Zones	\$2050.00

North Zone

Alexandria Town Talk, <i>thetowntalk.com</i>	28,895
Arcadia Bienville Democrat Record	1930
Bastrop Daily Enterprise, <i>bastropenterprise.com</i>	3379
Bernice Banner	2417
Bossier Press Tribune, <i>nwlanews.com</i>	3926
Colfax Chronicle	2159
Coushatta Citizen	2406
Ferriday Concordia Sentinel, <i>theconcordiasentinel.com</i>	4496
Haynesville News	1190
Jena Times Olla Tullos Signal, <i>thejenatimes.com</i>	4580
Jonesville Catahoula News Booster	2940
Mansfield Enterprise	3790
Many Sabine Index, <i>thesabineindex.com</i>	4830
Many Sabine Banner TMC	12,000
Minden Press Herald, <i>nwlanews.com</i>	4295
Monroe News-Star, <i>thenewsstar.com</i>	31,048
Natchitoches Times, <i>natchitochestimes.com</i>	5385
Shreveport The Inquisitor, <i>theinquisitor.com</i>	12,011
Shreveport Times, <i>shreveporttimes.com</i>	55,045
Springhill Press	2811
Tallulah Madison Journal	1982
West Monroe Ouachita Citizen, <i>ouachitacitizen.com</i>	4470
Winnfield Winn Parish Enterprise	3842
Winnsboro Franklin Sun, <i>franklinsun.com</i>	6100
North Zone Circulation Total	205,927
North Zone Impressions	50,000
North Zone Reach	523,632

Southwest Zone

Abbeville Meridional, <i>abbevilenow.com</i>	4844
Basile Weekly	905
Bunkie Record, <i>bunkietoday.com</i>	1069
Cameron Parish Pilot	2655
Church Point News, <i>acadiaparishtoday.com</i>	1287
Crowley Post Signal, <i>crowleytoday.com</i>	4320
DeQuincy News	3111
DeRidder Beauregard News, <i>deridderdailynews.com</i>	2833
Eunice News, <i>eunicetoday.com</i>	2898
Ft. Polk Guardian, <i>ftpolkguardian.com</i>	14,000

Gueydan Journal, <i>gueydantoday.com</i>	1119
Jennings Daily News, <i>jenningsdailynews.com</i>	4487
Lafayette The Advertiser	42,829
Lake Arthur Sun Times, <i>lakearthurtoday.com</i>	755
Lake Charles American Press, <i>americanpress.com</i>	38,730
Leesville Daily Leader, <i>leesvilledailyleader.com</i>	1961
Marksville Weekly News, <i>marksvilletoday.com</i>	4400
New Iberia Daily Iberian, <i>iberia.net</i>	14,784
Opelousas Daily World	10,970
Rayne Acadian Tribune, <i>raynetoday.com</i>	3738
Rayne The Independent	3122
St Martinville Teche News, <i>techetoday.com</i>	4917
St Martinville Marketplace TMC	12,000
Sulphur Southwest Daily News, <i>sulphurdailynews.com</i>	2099
West Lake News TMC & Moss Bluff News TMC	12,000
Ville Platte Gazette, <i>villeplattetoday.com</i>	3186
Vinton News	3200
Welsh Citizen	773

Southwest Zone Circulation Total	204,696
Southwest Zone Impressions	50,000
Southwest Zone Reach	520,800

Southeast Zone

Amite Tangi-Digest, <i>amitetoday.com</i>	1141
Arabi St. Bernard Voice	3194
Belle Chasse Plaquemines Gazette, <i>plaqueminesgazette.com</i>	2800
Bogalusa Daily News, <i>gobogalusa.com</i>	5005
Boutte St Charles Herald Guide, <i>heraldguide.com</i>	3931
Clinton Watchman, <i>clintonwatchman.com</i>	971
Covington St. Tammany News, <i>thesttammanynews.com</i>	7200
Donaldsonville Chief, <i>donaldsonvillechief.com</i>	1390
Franklin Banner-Tribune, <i>bannertribune.com</i>	3150
Franklinton The Era Leader	4157
Gambit Weekly	39,020
Greensburg St. Helena Echo, <i>sthelenatoday.com</i>	743
Gonzales Weekly Citizen, <i>weeklycitizen.com</i>	4344
Hammond Daily Star, <i>hammondstar.com</i>	10,755
Houma Courier, <i>houmatoday.com</i>	18,356
Tradin' Cajun Houma/Thibodaux TMC	28,000
Kentwood News Ledger, <i>kentwoodtoday.com</i>	788
LaPlace L'Observateur, <i>lobserveur.com</i>	3329
Lutcher News Examiner	3710
Morgan City Daily Review, <i>daily-review.com</i>	5475
Napoleonville Assumption Pioneer	1920
New Roads Pointe Coupee Banner	4380
Plaquemine Post South, <i>postsouth.com</i>	2786
Ponchatoula Enterprise	1775
Ponchatoula Times	3386
Port Allen Riverside Reader	29,777
Port Allen Westside Journal, <i>thewestsidejournal.com</i>	1840
St. Francisville Democrat	1050
Thibodaux Daily Comet, <i>dailycomet.com</i>	11,001
Vacherie The Enterprise	1565
Zachary Plainsman News, <i>zacharytoday.com</i>	799
Southeast Zone Circulation Total	178,691
Southeast Zone Impressions	50,000
Southeast Zone Reach	410,989



LPA Ad Service

Erin Palmintier
Advertising Director
erin@lapress.com

Andrew Perry
Print & Online Specialist
andrew@lapress.com

Terri Jackson
Senior Advertising Coordinator
terri@lapress.com

Shannon Shutt
Advertising Coordinator
shannon@lapress.com

Tamari Hood
Advertising Coordinator/Billing
tamari@lapress.com

1.800.701.8753
www.lapressads.com