

2 x 2 Zoned Rates

1 Zone \$425.00

2 Zones \$675.00

3 Zones \$800.00

2x4 Zoned Rates

1 Zone \$850.00

2 Zones \$1350.00

3 Zones \$1600.00

North Zone

Alexandria Town Talk	37,987
Arcadia Bienville Democrat Record	1896
Bastrop Daily Enterprise	3650
Bernice Banner	2277
Bossier Press Tribune	3333
Colfax Chronicle	2159
Coushatta Citizen	2406
Ferriday Concordia Sentinel	4496
Jena Times Olla Tullos Signal	4679
Jonesville Catahoula News Booster	2940
Mansfield Enterprise	3864
Many Sabine Index	5798
Many Sabine Banner TMC	12,000
Minden Press Herald	4679
Monroe News-Star	34,520
Natchitoches Times	5312
Shreveport The Inquisitor	11,534
Shreveport Times	69,811
Springhill Press	2811
Tallulah Madison Journal	2407
Vivian Caddo Citizen	1177
West Monroe Ouachita Citizen	4372
Winnfield Winn Parish Enterprise	3842
Winnsboro Franklin Sun	6050

North Zone Circulation Total 196,013

North Zone Readers 431,229

Southwest Zone

Abbeville Meridional	4844
Bunkie Record	1186
Cameron Parish Pilot	2482
Crowley Post Signal	4351
DeQuincy News	3100
DeRidder Beauregard News	3213
Gueydan Journal	1067
Jennings Daily News	4487
Lafayette The Advertiser	52,958
Lake Arthur Sun Times	691
Lake Charles American Press	38,836
Leesville Daily Leader	2549
Marksville Weekly News	4220
Opelousas Daily World	10,970
Rayne Acadian Tribune	2395
Rayne The Independent	3122
St Martinville Tech News	5371
St Martinville Marketplace TMC	12,000
Sulphur Southwest Daily News	2289
West Lake News TMC & Moss Bluff News TMC	10,100
Vinton News	3200
Welsh Citizen	685

Southwest Zone Circulation Total 174,116

Southwest Zone Readers 383,055

Southeast Zone

Belle Chasse Plaquemines Gazette	2535
Bogalusa Daily News	4511
Boutte St Charles Herald Guide	3931
Covington St. Tammany News	5184
Donaldsonville Chief	1390
Franklin Banner-Tribune	3217
Franklinton The Era Leader	4263
Gonzales Weekly Citizen	4344
Hammond Daily Star	11,834
Houma Courier	20,028
Tradin' Cajun Houma/Thibodaux TMC	28,000
LaPlace L'Observatuer	3329
Lutcher News Examiner	3710
Morgan City Daily Review	5567
Napoleonville Assumption Pioneer	2460
New Roads Pointe Coupee Banner	4343
Plaquemine Post South	2786
Pontchatoula Enterprise	1730
Pontchatoula Times	3386
Port Allen Riverside Reader	29,777
Port Allen Westside Journal	1840
Thibodaux Daily Comet	11,001
Vacherie The Enterprise	1565

Southeast Zone Circulation Total 160,731

Southeast Zone Readers 353,608

