



Louisiana Press Association

404 Europe Street
 Baton Rouge, LA 70802
 Voice (225) 344-9309 Fax (225) 344-9344

Monday, May 09, 2016 09:42 AM

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Advertising Quote

Order 16055LL0
Contact John Doe
Agency LPA Client
 123 Any St.
 Baton Rouge, LA 70802-

Client Name LPA Client
PO Number
Position Main News, FF, RHP
Copy Ads emailed by LPA

Sales Rep 1 Kenny Shutt
Sales Rep 2

Newspaper	Run Date	Ad Size	Physical Ad Size	County	Rate Name	Color Rate Name	Publication Day	Ad Rate	Color Rate	# Columns	Total	Page Depth	Circulation
LA/Shreveport Times	05/30/2016	6 X 17	(10" X 17")	Caddo	SPECIAL		Su,M,Tu,W,Th,F,Sa	\$40.00	\$0.00	6	\$4,080.00	17.0000	38,200
Space Deadline: 05/27/2016, Material Deadline: 05/28/2016													
Caption: "Sample Quote"													

Newspaper Total \$4,080.00 38,200
Newspaper Net \$3,468.00

Baton Rouge Advocate

LA/Baton Rouge Advocate	05/30/2016	10 X 20	(0" X 20")	OPJ East Baton Rouge	LOCAL	4/C_>60"+	Su,M,Tu,W,Th,F,Sa	\$50.21	\$820.00	6	\$10,862.00	20.0000	86,267
Space Deadline: 05/27/2016, Material Deadline: 05/28/2016													
Caption: "Sample Quote"													

Newspaper Total \$10,862.00 86,267
Newspaper Net \$9,232.70

Number of Newspapers	2	Totals	\$14,942.00	124,467
		Discounts	\$2,241.30	
		Total Misc.	\$0.00	
		Tax: USA	\$0.00	
		Net	\$12,700.70	

Rates are only guaranteed for 30 days from date of quote.

The Louisiana Press Association (LPA) is not liable for any error in placement of advertising to an extent greater than the cost of the space occupied, or that would have been occupied, by error(s) due to LPA action(s) or inaction(s). Claims against the LPA for adjustments must be made not later than the earlier of three days from the receipt of the tear sheets or within three days of having knowledge of the error(s). LPA does not assume any liability for error(s) made by the newspapers in which the advertisements are placed.