



News Site Network



INFLUENCE, TRUST & SCALE IN ONE SIMPLE BUY

16+MM
unique visitors
per month

40+
renowned LA
news sites

\$5.00
\$5.00 cpm on
home and news

Brand-safe
& trusted
environments

Proven
high ROI
audiences



UNIFYING LA NEWS SITES



News Site Network Package

- Desktop & Mobile Display Ads
- Ads positioned on **HOME & NEWS**
- **\$5.00 cpm** as compared to standard desktop \$12.00 cpm and standard mobile \$10.00 cpm

Louisiana News Sites

acadiaparishtoday.com
americanpress.com
avoyellestoday.com
bastropenterprise.com
bayoujournal.com
beauregarddailynews.net
bestofneworleans.com
bossierpress.com
dailycomet.com
donaldsonvillechief.com
eunicetoday.com
evangelinetoday.com
fgazette.com
franklinsun.com
hammondstar.com
hannapub.com/concordiasentinel
houmatoday.com
iberianet.com
jenningsdailynews.net
leesvilledailyleader.com

livingstonparishnews.com
mansfieldenterprise.com
press-herald.com
natchitochestimes.com
nola.com
ouachitacitizen.com
postsouth.com
press-herald.com
rustonleader.com
stmarynow.com
sulphurdailynews.com
tangilena.com
techetoday.com
theadvocate.com
theadvocate.com/acadiana
theadvocate.com/new_orleans
thefortpolkguardian.com
thesabineindex.com
vermiliontoday.com
weeklycitizen.com
winparishenterprise.com



THE LPA ADVANTAGE

The statewide news site network offers precision within the most coveted LA inventory, ultimately maximizing ROI.

Accurate

reports detail impressions,
click thru rates, viewability
& conversion metrics

Advanced

conversion tracking +
retargeting opportunities

Unmatched

optimization
with optional A/B testing

CONTACT US



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